

2019 CHARITY PROGRAM FAQ:

Q: Are TC 10K and TC 5K entries available to use for fundraising efforts?

A: Yes! We encourage you to recruit participants to fundraise for your charity through participation in the TC 10K and TC 5K (Saturday Events) of the Medtronic Twin Cities Marathon Weekend. Since the TC 10K and TC 5K are unlikely to hit capacity in 2019, codes to guarantee entry are not necessary. If requested in advance, TCM can provide vanity codes to charity team captains to distribute for easy participant tracking. Charity Teams have had great success with using shorter distances to include more team members supporting your cause!

Q: If someone is interested in using one of my charity's guaranteed, non-complimentary entries into the Medtronic TC 10 Mile, should that person enter the drawing (formerly known as lottery)?

A: No, charity team participants should NOT enter the Medtronic TC 10 Mile drawing, but instead use the code BEFORE the deadline, ahead of the June drawing.

Q: If someone registers individually but wants to use one of my charity's guaranteed entries, can the entry be transferred?

A: No, unfortunately once a participant is registered individually TCM cannot transfer their registration nor apply codes retroactively. Individuals are welcome to fundraise for your cause and be part of your group through CrowdRise (third party company), so you are still able to track and include their fundraising efforts.

Q: How do people register using our charity's guaranteed, non-complimentary entries?

A: Upon submitting the requested amount of registrations, TCM's Registration Coordinator will email detailed registration instructions including registration codes for you to distribute to participants.

Q: What is the 27th Mile Charity Village?

A: The 27th Mile is the celebration area beyond the secured finish on Sunday, October 6, of Marathon Weekend. Participants are welcomed by sponsors, spectators, family members, and the Charity Village. The Charity Village offers multiple opportunities for engagement with an estimated 50,000 spectators at the State Capitol. Having a tent in Charity Village also allows charity runners to meet up post-race and celebrate their accomplishments together. There are a limited number of spaces available and are first-come, first-served.

Q: Can my charity complete the online registration on behalf of participants?

A: No, the individual must personally register using one of your charity's registration codes. The registration form includes personal information and participants' acknowledgements of our rules of competition, course time limits, and code of conduct.

Q: What if my organization doesn't have a platform to track and collect donations?

A: Twin Cities In Motion partners with CrowdRise to provide a platform for online fundraising, as well as tools and tips for maximizing their campaign. An instructional webinar will be provided to assist you on how to use the program.

If you have additional questions, please email Kelli Haapala (kelli@tcmevents.org)