



MEDTRONIC
TWIN CITIES MARATHON
WEEKEND

HEALTH & FITNESS EXPO

Saint Paul RiverCentre October 5th-6th 2018

- Over 42,000 attendees, 30,000+ registered athletes
- 9th largest marathon in the United States
- More than 100 top running industry companies
- Expo is free & open to the public

Questions or inquiries? expo@tcmevents.org tcmevents.org/expo



TWIN CITIES IN MOTION

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EXPO DEMOGRAPHICS

- Over 42,000 attendees, 30,000+ registered athletes
- Athletes represent over 20 countries, and all 50 states
- 55% women, 45% men (all weekend event participants)
- Average annual income of more than \$90,000

DATES & HOURS

Friday, October 5 11:00 a.m. – 8:00 p.m.

Saturday, October 6 10:00 a.m. – 7:00 p.m.

* You must have a representative staffing your booth during all expo hours

VENUE

Saint Paul RiverCentre
175 West Kellogg Blvd
Saint Paul, MN 55102
651-265-4800

INQUIRIES

expo@tcmevents.org

NEW APPLICATION PROCESS

In an effort to enhance your experience as an exhibitor and to be a greener event, the Health & Fitness Expo will be going digital!

Please read the new application process completely.

[Register Now](#)

Online Registration: All applications will be completed with Event Locker online registration platform; other types of applications (PDF, Word Doc, JPEG, paper, etc.) will not be accepted.

[Click here for Event Locker help guide](#)

Payment: Upon booth confirmation you will receive an emailed invoice and check or credit card payment options. All booth payments must be received 30 days after booth registration approval. After August 31st checks will no longer be accepted. TCM reserves the right to remove Exhibitor's booth reservation from the event if final payment is not received by the deadline. Booth space rental and participation in the Health & Fitness Expo is non-refundable after 10 business days after booth registration. Processing fees are non-refundable. There will be no refunds after August 31st.

All applications will be accepted on a first come, first serve basis. Your booth requests will be considered, but are not guaranteed. Twin Cities In Motion reserves the right to modify the Health & Fitness Expo layout and to request modification or reject exhibits at any time.



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BOOTH PRICING

Booth Size/Type	300/400 Aisles		200/500 Aisles		100 Aisle	
	Exhibit. Only	Retail Booth	Exhibit. Only	Retail Booth	Exhibit. Only	Retail Booth
10 x 10	\$1,155	\$1,485	\$1,045	\$1,375	\$935	\$1,265
10 x 10 corner	\$1,265	\$1,595	\$1,155	\$1,485	\$1,045	\$1,375

Booth Size/Type	Flat Rate
10 x 20	\$2,650
10 x 20 endcap	\$2,850
20 x 20 island	\$5,500
20 x 30 island	\$8,000

BOOTH DETAILS

A standard booth space of 10' x 10' includes the following:

- 8' high background drape
- 3' high side divider drapes
- one 7" x 44" company sign
- one 6' x 30" skirted table, two chairs
- one wastebasket
- complimentary wireless internet



UTILITY

Electrical, wired internet, cable TV and water can be ordered through the RiverCentre.

DECORATIONS

Additional tables, chairs, booth structures, carpet, etc. can be rented through Hubbell/Tyner.

STORAGE

Storage is not permitted on the loading dock. Storage can be secured through Hubbell/Tyner.

Upon application, you will receive more details on above available services and Health & Fitness Expo logistics.



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