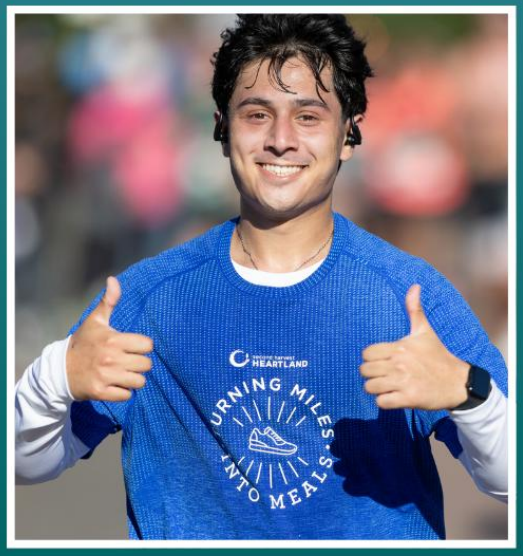
MILES FOR A MISSION CHARITY PROGRAM

2027









ABOUT THE PROGRAM

Benefits to Charity Partners

Twin Cities In Motion (TCM) offers non-profit organizations the opportunity to fundraise and increase cause awareness through the Miles for a Mission Charity Program during Medtronic Twin Cities Marathon Weekend (October 15th - October 17th, 2027). Charity Partners are provided guaranteed entries into the Medtronic Twin Cities Marathon and Medtronic TC 10 Mile (Sunday, October 17th, 2027) to use to recruit participants for fundraising efforts.

Benefits to Twin Cities In Motion

By participating in the Miles for a Mission Charity program, you are recruiting participants for our events. It is the expectation of the Charity Partner to find and recruit participants to meet their registration entry goals as indicated on the Charity Program application (a number chosen by the charity partner).

CHARITY PARTNER EXPECTATIONS

1. Complete online registration and turn in the Commitment Statement & Contract, as well as the proof of nonprofit status by ***Friday, January 22nd, 2027***.
2. Attend the 2027 Charity Program Kick-Off Zoom meeting *at* ***11 a.m. CST Wednesday, January 27th, 2027***.
3. Charity Partners are responsible for overseeing their own fundraising campaign, including recruiting participants, collecting donations and total funds raised directly related to the efforts of the charity.
4. ***Charity Partners are responsible for the quantity of requested entries and thus will be invoiced for any unused entries following Medtronic Twin Cities Marathon Weekend (applicable for charities that chose to have the participant pay for their entry).*** Invoices will be sent by Friday, October 29th, 2027.
5. Charity Partners' should email AshleyR@tcmevents.org to request participant transfers (person-to-person or distance). Transfers are not guaranteed. See below.
6. Charity Partners are obligated to ensure registrations made with their links are valid and are committed participants to their fundraising campaign.
7. Charity Partners are obligated to maintain communication with participants until event day.
8. **Charity Partners will ensure ALL participants are registered *before 11:59 p.m. CST Friday, October 8th, 2027.***

DIRECTIONS TO REGISTER FOR THE CHARITY PROGRAM

1. Go to this link to start the registration process.
2. Choose your Charity Program level. Click "Register."
3. Fill out registration questions.
4. At the bottom of the online application form is the promo code box. If you would like to pay the program fee via check, please enter **27INVOICE** into the box.
    a. *Note: There is a 3.5% Administrative Fee applied when paying by invoice.*
    b. If you plan to pay right away via credit card, please skip #4.
5. Click "Continue."
6. Complete checkout.
7. Fill out the Commitment Statement and Contract (at the end of this packet).
8. Submit the completed **Commitment Statement & Contract** along with your **proof of non-profit status** to the Twin Cities In Motion office (address below) or submit electronically by emailing Ashley Ramacher at ashleyr@tcmevents.org.
9. Twin Cities In Motion will contact you following completion of registration.

DISCOUNTED AND GUARANTEED ENTRIES

TCM offers guaranteed Marathon entries at an exclusive low price of $142 ($162 is the lowest public price) and guaranteed 10 Mile entries at $95 ($110 is the lowest public price). In addition, we offer our charities customizable packages with the lowest public pricing for 5/10k, Loony/Ultra Loony, and Half Marathon distances (first come first serve).

TRANSFERS

1. **ALL transfers must be done with approval from Ashley (ashleyr@tcmevents.org) AND Team Captain.**
    a. Team Captains are responsible for creating an email chain with themselves, Ashley, and the runner.
2. Transfers must be signed off by Ashley to ensure that TCM has accurate bib numbers for Charity Partners.
    a. Once approved, Ashley will initiate the transfer process to make it official.
3. There will be a $15 transfer fee applied to ALL transfers.
4. TRANSFER DEADLINE TBD

CHARITY PARTNER BENEFITS

All Charity Partner levels receive the following benefits (plus additional benefits listed for their specific level):

1. Use of Marathon logo in advertising and right to advertise as an "Official Charity Partner of the Medtronic Twin Cities Marathon Weekend" (*TCM will provide logos, brand guidelines and a social media kit.*)
2. TCM Charity Program Webpage exposure:
    a. Website link and contact information, organization logo, and description.
3. Discounted guaranteed Marathon pricing of $142 + processing fees; Guaranteed entries into the Medtronic TC 10 Mile with pricing of $95 + processing fees
    a. Guaranteed lowest price entries into the 5/10k, Loony/Ultra Loony, and Half Marathon (as long as entries are available) + processing fees.
4. Opportunity for on-course Official Cheer Zone Space at the Mission Mile, OR dedicated on-course cheer zone activation at an otherwise selected location (subject to availability). Please indicate during the registration process if your organization would have an interest in an on-course cheer zone activation (additional information will be sent to you at a later date).
    a. Mission Mile is located near the 20th mile of the Marathon, 4th Mile of the 10 mile, and 6th Mile of the Half Marathon.
5. Access to Miles for a Mission Charity Program Hospitality Tent (Sunday Only).
    a. Complimentary food and beverages.
    b. Photo opportunities.
    c. Families are allowed in the tent, only if they are accompanied by an official charity runner.
    d. More fun to come…!
6. Opportunity for your organization's commercial to be run during the More Than a Marathon – Live Show. First come first serve basis (TCM will send an email when we are accepting commercials).
7. 25% discount on Health & Fitness Expo Booth (Friday, October 15th – Saturday, October 16th). Please indicate during the registration process if your organization would have interest in participating in the expo (additional information will be sent to you at a later date). This is a separate charge from the Charity Program, you will be billed separately if you decide to claim an Expo Booth.
8. Utilization of the preferred fundraising platform, Race Roster (also the registration platform). Please indicate during the registration process whether your organization would have interest in utilizing the platform (instructions for creating your fundraising campaign will be sent to you before the 2027 Charity Program Kick-Off Meeting).
    a. By opting in to use Race Roster as your fundraising platform – Organizations can opt in to holding their runners credit cards on file. This would allow the Organization to charge the runner if they do not meet their fundraising goals by a specific date.
    b. TCM is NOT responsible for declined cards or failed payments.
    c. TCM is NOT responsible for "holding" your runners' bibs, if payment were to fail.

CHARITY PARTNER LEVELS

CHARITY PARTNER LEVEL Program Fee	**GUARANTEED ENTRIES**	**ADDITIONAL BENEFITS**
Summit Ave $1,700	**Marathon:** 30-100 **10 Mile:** 30-100	• 150 words or less – describing organization, and mission statement on TCM Charity Program Webpage • (1) Facebook & Instagram "Who We Are" Reel on TCM's platforms • (1) Story Feature in The Connection e-newsletter (*160,000 circulation*) • (1) Facebook & Instagram stories, linking to charity page • (1) "Featured Charity" - 2-4 Weeks pinned reel/linktree • Social Media Kit – for both organization and runners • Participant gift for registered runners
Lake Nokomis $900	**Marathon:** 15-29 **10 Mile:** 15-29	• 100 words or less – describing organization, and mission statement on TCM Charity Program Webpage • (1) Highlighted in The Connection e-newsletter (*160,000 circulation*) • (1) Facebook & Instagram feed post, linking to charity page • (1) Facebook & Instagram story, linking to charity page • Social Media Kit – for both organization and runners.
Stone Arch Bridge $300	**Marathon:** 2-14 **10 Mile:** 5-14	Additional marketing opportunities: • 75 words or less – describing organization, and mission statement on TCM Charity Program Webpage • (1) Facebook & Instagram story, linking to charity page • Social Media Kit – for both organization and runners

10 Mile ONLY CHARITY PARTNER LEVELS

CHARITY PARTNER LEVEL Program Fee	**GUARANTEED ENTRIES**	**ADDITIONAL BENEFITS**
Summit Ave 10 Mile Only $1,700	**10 Mile:** 30-100	• 150 words or less – describing organization, and mission statement on TCM Charity Program Webpage • (1) Facebook & Instagram "Who We Are" Reel on TCM's platforms • (1) Story Feature in The Connection e-newsletter (*160,000 circulation*) • (1) Facebook & Instagram stories, linking to charity page • (1) "Featured Charity" 2-4 Weeks pinned reel/linktree • Social Media Kit – for both organization and runners • Participant gift for registered runners
Lake Nokomis 10 Mile Only $900	**10 Mile:** 15-29	• 100 words or less – describing organization, and mission statement on TCM Charity Program Webpage • (1) Highlighted in The Connection e-newsletter (*160,000 circulation*) • (1) Facebook & Instagram feed post, linking to charity page • (1) Facebook & Instagram story, linking to charity page • Social Media Kit – for both organization and runners.

A LA CARTE

Charity Partners can select additional distances onto their main Partner level. Charity Partners have the opportunity to add-on these additional distances: Half Marathon for More*, TC 5k, TC 10K, Loony, and Ultra Loony.

1. The only way to add additional distances is by committing to one of the listed Charity Partner levels above.
    a. Charities cannot ask for only a la carte options.
    b. Charities must commit to either Marathon and 10 Mile or 10 Mile only level first.
2. A la carte entries are available to add-on until they are publicly sold out.
3. There is a limited number of Half Marathon entries set aside for the Charity Program (first come first serve).*
4. We ask that Charity Partners set the TCM fundraising goal to $365+ per participant when joining the Half Marathon For More.
    a. The reason we ask for the fundraising goal to be set at $365+ is because Twin Cities In Motion has a Half Marathon team and that is the required minimum for Team TCM. By asking Charity Partners to set this goal at $365+, we are leveling out the playing field for runners wanting to run the Half Marathon. The ONLY way into the Half Marathon is to fundraise for either Team TCM or one of the Official Charity Partners.
5. If a runner expresses interest in running the Half Marathon for your team and they are already registered (Team TCM/public entry), they cannot transfer their fundraising to you.
6. Runners must use a specific link to join YOUR team. If a runner does not use a specific link from you – they are NOT officially on your team.
7. Please see the FAQ Packet for more clarification.

A LA CARTE

ADD ON'S	Quantity	Cost of individual bib add on (plus processing fees)
5k	**1-50**	$34
10k	**1-50**	$44
Half Marathon	**1-15**	$135
Loony	**1-10**	$223
Ultra Loony	**1-10**	$270

PLEASE NOTE: *Exact number of entries requested needs to be selected within the appropriate level's range. Requests for a small increase can be made if entries are available. If your team is looking to purchase quantities outside of these ranges, please email Ashleyr@tcmevents.org*

FEES AND PAYMENT OPTIONS

1. Program Fee (dependent on charity team level): $300-$1,700 + processing fees
2. **CHARITY PAY**
    a. Charity will pay for all Marathon entries requested at a price of $142 + processing fees per entry. An invoice will be sent following acceptance to the program.
    b. Charity will pay for all 10 Mile entries requested at a price of $95 + processing fees per entry. An invoice will be sent following acceptance to the program.
    c. Charity will pay for all Half Marathon entries requested at a price of $135 + processing fees per entry. An invoice will be sent following acceptance to the program.
    d. Charity will pay for a la carte entries requested at a price listed on chart + processing fees per entry. An invoice will be sent following acceptance to the program.
3. **PARTICIPANT PAY**
    a. Participants will pay for their individual Marathon entries at the time of registration. Price will be $142 + processing fees. *Charities will be invoiced for any unused entries following Medtronic Twin Cities Marathon Weekend.*
    b. Participants will pay for their individual 10 Mile entries at the time of registration. Price will be $95 + processing fees. *Charities will be invoiced for any unused entries following Medtronic Twin Cities Marathon Weekend.*
    c. Participants will pay for their individual Half Marathon entries at the time of registration. Price will be $135 + processing fees. *Charities will be invoiced for any unused entries following Medtronic Twin Cities Marathon Weekend.*
    d. Participants will pay for their individual a la carte entries at the time of registration. Price will be lowest public price (listed on a la cart chart) + processing fees. *Charities will be invoiced for any unused entries following Medtronic Twin Cities Marathon Weekend.*
4. **ALL PROGRAM FEES MUST BE PAID BEFORE YOU RECEIVE YOUR LINKS.**
    a. Charity Partners that choose Charity Pay – will NOT receive team links until they have completed all their outstanding invoices.
    b. Charity Partners that choose Participant Pay – will NOT receive team links until their program fee has been paid for.

EXAMPLE: If a charity requests 30 Marathon entries and they only use 15 they WILL be billed for 15 unused Marathons priced at $142 (this only applies to participant pay).

*** TCM's preferred invoice payment method is check. If a charity elects to pay by credit card, all payments will include a credit card processing fee.***

IMPORTANT DATES/DEADLINES

Additional details and instructions will be provided upon acceptance into the Charity Program.

Dates	Event/Deadline
Nov 2	Charity Program Team Registration Opens!!
December 2	Charity Program Q & A 11 a.m. – *Optional via Zoom*
January 22	Charity Program online application, related documents, and invoices due
January 27	2027 Charity Program Kick-Off Meeting; 11 a.m. CST. 90 mins- **Attendance is mandatory for all partners who are new for 2027 and is recommended for all. Via Zoom*
February 2	2027 Early Registration Opens – All Marathon Weekend Events
May 12	Check-In Call; 11 a.m. CST. 30 minutes – *Optional via Zoom*
July 14	Check-In Call; 11 a.m. CST. 30 minutes – *Optional via Zoom*
October 8	Charity Runner Registration Closes at 11:59 p.m. CST
Oct 15 - Oct 17	Medtronic Twin Cities Marathon Weekend

FORCE MAJEURE

In the event the race is cancelled due to an event outside of TCM's control, TCM charity program fees will not be refunded. Race entry fees will be subject to the general participant cancellation policy as stated in registration.

COMMITMENT STATEMENT & CONTRACT

Twin Cities In Motion reserves the right to limit the acceptance of organizations in the 2027 Twin Cities In Motion Charity Program, as well as the right to revoke participation in the program at any time. Charity applicants agree to the following statement:

I, _____ (Executive Director/President), agree to and certify the accuracy of all statements made in the application for _____ (Charity Name) to join the 2027 Twin Cities In Motion Charity Program. I also understand that, in the event that Medtronic Twin Cities Marathon Weekend is cancelled due to any circumstance, our organization will not receive a refund for the program fee.

I, _____ (Primary Contact/Program Coordinator), am authorized to be the primary contact for _____ (Charity Name) in all partnership with Twin Cities In Motion. In case of my departure from the organization for any reason, I assume full responsibility to ensure that my successor is trained to manage the 2027 Twin Cities In Motion Charity Program, and to notify Twin Cities In Motion of this change.

_____	_____	_____
Charity Partner Executive Director/President Name	**Signature**	**Date**
_____	_____	_____
Charity Partner Primary Contact Name	**Signature**	**Date**
Dean Orton _____	_____	_____
Twin Cities In Motion President Name	**Signature**	**Date**

* By signing this commitment statement and contract, I confirm that I have carefully read, understood, and accepted all of the policies provided in the packet. I acknowledge that I am fully aware of the terms and conditions outlined, including the understanding that I will be billed for any unused entries (Marathon, TC Ultra Loony, TC Loony, TC Half Marathon for More, TC 10 Mile, TC 10k, and TC 5k). I agree to abide by these terms. *

Please submit the completed Commitment Statement & Contract, as well as proof of 501(c)3 nonprofit status via mail (address below) or email (AshleyR@tcmevents.org). If you are paying an invoice associated with the Twin Cities In Motion Charity Program by check, please mail to the address below:

CONTACT INFORMATION

Ashley Ramacher
Development Coordinator
Email: AshleyR@tcmevents.org
Phone: (651) 289-7714

Twin Cities In Motion – Charity Program
ATTN: Ashley Ramacher
355 Randolph Ave, Suite 200
St. Paul, MN 55102

✓	To Do	Due Date
	Miles for a Mission Charity Program Informational Session 11:00 a.m. CST - Optional	December 2nd
	Register for Miles for a Mission Charity Program	January 22nd
	Send Proof of Non-Profit Status	January 22nd
	Send Signed Commitment Statement	January 22nd
	Pay Program Fee/Bib Invoices	January 22nd
	Attend 2027 Program Kickoff Meeting	January 27th
	Early Runner Registration Opens!	February 2nd
	Program Check In #1	May 12th
	Program Check In #2	July 14th
	Registration Closes	October 8th
	Race Weekend!	Oct 16th-Oct 17th
	Pay Outstanding Invoice	October 29th
	Report Final Fundraising Total	December 6th