

Miles for a Mission

2026



Medtronic Twin Cities Marathon Weekend
Charity Program

ABOUT THE PROGRAM

Benefits to Charity Partners

Twin Cities In Motion (TCM) offers non-profit organizations the opportunity to fundraise and increase cause awareness through the Miles for a Mission Charity Program during Medtronic Twin Cities Marathon Weekend (October 2nd - October 4th, 2026). Charity Partners are provided guaranteed entries into the Medtronic Twin Cities Marathon and Medtronic TC 10 Mile (Sunday, October 4th, 2026) to use to recruit participants for fundraising efforts.

Benefits to Twin Cities In Motion

By participating in the Miles for a Mission Charity program, you are recruiting participants for our events. It is the expectation of the Charity Partner to find and recruit participants to meet their registration entry goals as indicated on the Charity Program application (a number chosen by the charity partner).

DIRECTIONS TO REGISTER FOR THE CHARITY PROGRAM

1. Go to this [link](#) to start the registration process.
2. Choose your Charity Program level. Click "Register."
3. Fill out registration questions.
4. At the bottom of the online application form is the promo code box. If you would like to pay the program fee via check, please enter **26INVOICE** into the box.
 - a. *Note: There is a 3.5% Administrative Fee applied when paying by invoice.*
 - b. If you plan to pay right away via credit card, please skip #4.
5. Click "Continue."
6. Complete checkout.
7. Fill out the Commitment Statement and Contract (at the end of this packet).
8. Submit the completed **Commitment Statement & Contract** along with your **proof of non-profit status** to the Twin Cities In Motion office (address below) or submit electronically by emailing Ashley Ramacher at ashleyr@tcmevents.org.
9. Twin Cities In Motion will contact you following completion of registration.

DISCOUNTED AND GUARANTEED ENTRIES

TCM offers guaranteed Marathon entries at an exclusive low price of \$142 (\$142 is the lowest public price) and guaranteed 10 Mile entries at \$95 (\$110 is lowest public price). ***NEW*** This year we are offering our charities customizable packages with the lowest public pricing for 5/10k, Loony/Ultra Loony, and Half Marathon distances.

CHARITY PARTNER EXPECTATIONS

1. Complete online registration and turn in the Commitment Statement & Contract, as well as the proof of nonprofit status by **Friday, January 23rd, 2026.**
2. Attend the 2026 Charity Program Kick-Off Zoom meeting at **11 a.m. CST Wednesday, January 28th, 2026.**
3. Charity Partners are responsible for overseeing their own fundraising campaign, including recruiting participants, collecting donations and total funds raised directly related to the efforts of the charity.
4. **Charity Partners are responsible for the quantity of requested entries and thus will be invoiced for any unused entries following Medtronic Twin Cities Marathon Weekend (applicable for charities that chose to have the participant pay for their entry).** Invoices will be sent by Friday, October 30, 2026.
5. Charity Partners' should email AshleyR@tcmevents.org to request participant transfers (person-to-person or distance). **Transfers are not guaranteed.** See below.
6. Charity Partners are obligated to ensure registrations made with their codes are valid and are committed participants to their fundraising campaign.
7. Charity Partners are obligated to maintain communication with participants until event day.
8. **Charity Partners will ensure ALL participants are registered before 11:59 p.m. CST Friday, September 25, 2026.**

TRANSFERS

1. ALL transfers must be done with approval from Ashley (ashleyr@tcmevents.org) AND Team Captain.
 - a. Team Captains are responsible for creating an email chain with themselves, Ashley, and the runner.
2. Transfers must be signed off by Ashley to ensure that TCM has accurate bib numbers for Charity Partners.
 - a. Once approved, Ashley will initiate the transfer process to make it official.
3. There will be a \$15 transfer fee applied to ALL transfers.

CHARITY PARTNER BENEFITS

All Charity Partner levels receive the following benefits (plus additional benefits listed for their specific level):

1. Use of Marathon logo in advertising and right to advertise as an “Official Charity Partner of the Medtronic Twin Cities Marathon” and “Official Charity Partner of the Medtronic TC 10 Mile” (*TCM will provide logos and brand guidelines upon request*)
2. TCM Charity Program Webpage exposure:
 - a. Website link and contact information, organization logo, and description.
3. Discounted guaranteed Marathon pricing of \$142 + processing fees; Guaranteed entries into the Medtronic TC 10 Mile with pricing of \$95 + processing fees
 - a. Guaranteed lowest price entries into the 5/10k, Loony/Ultra Loony, and Half Marathon (as long as entries are available) + processing fees.
4. Charities will be included in a drop-down list on the Marathon and 10 Mile race registration forms. Participants will be able to select a box if they are interested in learning more about how to fundraise for the selected charity.
 - a. *Note: Any participant that shows interest in fundraising for your charity will be added to a list and emailed to the team captain – they are then able to reach out to the individuals on the list and ask if they are interested in fundraising for their charity. Reminder, they CANNOT be counted towards a bib if they are already registered.*
5. Opportunity for on-course Official Cheer Zone Space at the Mission Mile, OR dedicated on-course cheer zone activation at an otherwise selected location (subject to availability). Please indicate during the registration process if your organization would have an interest in an on-course cheer zone activation (additional information will be sent to you at a later date).
6. Access to our VIP Miles for a Mission Charity Program Tent.
 - a. Please note this is ONLY for Charity Team participants and captains. No family members or spectators will be allowed in the tent.
 - b. Participants that did not run for a charity will also not be allowed in the tent.
7. Opportunity for your organization’s commercial to be ran during the More Than a Marathon – Live Show.
8. 25% discount on Health & Fitness Expo Booth (Friday, October 2 – Saturday, October 3). Please indicate during the registration process if your organization would have interest in participating in the expo (additional information will be sent to you at a later date). This is a separate charge from the Charity Program, you will be bill separately if you decide to claim an Expo Booth.
9. Utilization of the preferred fundraising platform, Race Roster (also the registration platform). Please indicate during the registration process if your organization would have interest in utilizing the platform (instructions for creating your fundraising campaign will be sent to you before the 2026 Charity Program Kick-Off Meeting).

A LA CARTE

The 2024 inaugural TC Half Marathon For More let 200 runners run the final 13.1 miles of the Marathon course while they supported others to feel the power of motion. All funds raised through the TC Half Marathon for More support TC Kids Run Free and Twin Cities In Motion's other mission initiatives. In 2025 we opened it up to our Charity Partners! After success of adding the Half Marathon and seeing how more distance options benefited the program, we wanted to open it up to all our distances.

New for 2026! Charity Partners can select additional distances onto their main Partner level. Charity Partners have the opportunity to add-on these additional distances: Half Marathon for More*, TC 5k, TC 10K, Loony, and Ultra Loony.

1. The only way to add additional distances is by committing to one of the listed Charity Partner levels below.
 - a. Charities cannot ask for only a la carte options.
 - b. Charities must commit to either Marathon and 10 Mile or 10 Mile only level first.
2. A la carte entries are available to add-on until they are publicly sold out.
3. There is a limited number of Half Marathon entries set aside for the Charity Program (first come first serve).
4. We are asking Charity Partners to match the TCM fundraising goal of \$365+ per participant when joining the Half Marathon For More.

*Please note that Twin Cities In Motion has a Charity Fundraising Team for the TC Half Marathon for More.

5. If a runner expresses interest in running the Half Marathon for your team and they are already registered (TCM), they cannot transfer their fundraising to you.
6. Runners must use a specific code to join YOUR team's Half Marathon. If a runner does not use a specific code from you – they are NOT officially on your team.
7. Please see the FAQ Packet for more clarification.

CHARITY PARTNER LEVELS

CHARITY PARTNER LEVEL Program Fee	GUARANTEED ENTRIES	ADDITIONAL BENEFITS
Summit Ave \$1,700	Marathon: 30-100 10 Mile: 30-100	<ul style="list-style-type: none">• 150 words or less – describing organization, and mission statement on TCM Charity Program Webpage• (1) Facebook & Instagram take over on TCM's platforms• (1) Story Feature in The Connection e-newsletter (<i>160,000 circulation</i>)• (1) Facebook & Instagram stories, linking to charity page• Social Media Kit – for both organization and runners• Participant gift for registered runners
Lake Nokomis \$900	Marathon: 15-29 10 Mile: 15-29	<ul style="list-style-type: none">• 100 words or less – describing organization, and mission statement on TCM Charity Program Webpage• (1) Highlighted in The Connection e-newsletter (<i>160,000 circulation</i>)• (1) Facebook, Twitter & Instagram feed post, linking to charity page• (1) Facebook & Instagram story, linking to charity page• Social Media Kit – for both organization and runners.
Stone Arch Bridge \$300	Marathon: 2-14 10 Mile: 5-14	Additional marketing opportunities: <ul style="list-style-type: none">• 75 words or less – describing organization, and mission statement on TCM Charity Program Webpage• (1) Facebook & Instagram story, linking to charity page• Social Media Kit – for both organization and runners

10 Mile ONLY CHARITY PARTNER LEVELS

CHARITY PARTNER LEVEL Program Fee	GUARANTEED ENTRIES	ADDITIONAL BENEFITS
Summit Ave 10 Mile Only \$1,700	10 Mile: 30-100	<ul style="list-style-type: none"> 150 words or less – describing organization, and mission statement on TCM Charity Program Webpage (1) Facebook & Instagram take over on TCM's platforms (1) Story Feature in The Connection e-newsletter (<i>160,000 circulation</i>) (1) Facebook & Instagram stories, linking to charity page Social Media Kit – for both organization and runners Participant gift for registered runners
Lake Nokomis 10 Mile Only \$900	10 Mile: 15-29	<ul style="list-style-type: none"> 100 words or less – describing organization, and mission statement on TCM Charity Program Webpage (1) Highlighted in The Connection e-newsletter (<i>160,000 circulation</i>) (1) Facebook, Twitter & Instagram feed post, linking to charity page (1) Facebook & Instagram story, linking to charity page Social Media Kit – for both organization and runners.

A LA CARTE

ADD ON'S	Quantity	Cost of individual bib add on (plus processing fees)
Half Marathon	1-15	\$135
5k	1-50	\$35
10k	1-50	\$45
Loony	1-10	\$225
Ultra Loony	1-10	\$272

PLEASE NOTE: Exact number of entries requested needs to be selected within the appropriate level's range. Requests for a small increase can be made if entries are available.

FEES AND PAYMENT OPTIONS

- Program Fee (dependent on charity team level): \$300-\$1,700 + processing fees
- CHARITY PAY**
 - Charity will pay for all Marathon entries requested at a price of \$142 + processing fees per entry. An invoice will be sent following acceptance to the program.
 - Charity will pay for all 10 Mile entries requested at a price of \$95 + processing fees per entry. An invoice will be sent following acceptance to the program.
 - Charity will pay for all Half Marathon entries requested at a price of \$135 + processing fees per entry. An invoice will be sent following acceptance to the program.
 - Charity will pay for a la carte entries requested at a price listed on chart + processing fees per entry. An invoice will be sent following acceptance to the program.
- PARTICIPANT PAY**
 - Participants will pay for their individual Marathon entries at the time of registration. Price will be \$142 + processing fees. Charities will be invoiced for any unused entries following Medtronic Twin Cities Marathon Weekend.
 - Participants will pay for their individual 10 Mile entries at the time of registration. Price will be \$95 + processing fees. Charities will be invoiced for any unused entries following Medtronic Twin Cities Marathon Weekend.

- c. Participants will pay for their individual Half Marathon entries at the time of registration. Price will be \$135 + processing fees. Charities will be invoiced for any unused entries following Medtronic Twin Cities Marathon Weekend.
 - d. Participants will pay for their individual a la carte entries at the time of registration. Price will be lowest public price listed in chart + processing fees. Charities will be invoiced for any unused entries following Medtronic Twin Cities Marathon Weekend.
4. **ALL PROGRAM FEES MUST BE PAID BEFORE YOU RECEIVE YOUR CODES.**
- a. **Charity Partners that choose Charity Pay – will NOT receive codes until they have completed all their outstanding invoices.**

EXAMPLE: If a charity requests 30 Marathon entries and they only use 15 they WILL be billed for 15 unused Marathons priced at \$142 (this only applies to participant pay).

*** TCM's preferred invoice payment method is check. If a charity elects to pay by credit card, all payments will include a credit card processing fee. ***

IMPORTANT DATES/DEADLINES

Additional details and instructions will be provided upon acceptance into the Charity Program.

Dates	Event/Deadline
December 17	Charity Program Q & A 11 a.m. – <i>Optional via Zoom</i>
January 23	Charity Program online application, related documents, and invoices due
January 28	2026 Charity Program Kick-Off Meeting; 11 a.m. CST. 90 mins- <i>*Attendance is mandatory for all partners who are new for 2026 and is recommended for all. Via Zoom</i>
February 2	2026 Registration Opens – All Marathon Weekend Events
May 13	Check-In Call; 11 a.m. CST. 30 minutes – <i>Optional via Zoom</i>
July 15	Check-In Call; 11 a.m. CST. 30 minutes – <i>Optional via Zoom</i>
September 25	ALL Events Registration Closes at 11:59 p.m. CST - No exceptions
Oct 2 - Oct 4	Medtronic Twin Cities Marathon Weekend

FORCE MAJEURE

In the event the race is cancelled due to an event outside of TCM's control, TCM charity program fees will not be refunded. Race entry fees will be subject to the general participant cancellation policy as stated in registration.



COMMITMENT STATEMENT & CONTRACT

Twin Cities In Motion reserves the right to limit the acceptance of organizations in the 2026 Twin Cities In Motion Charity Program, as well as the right to revoke participation in the program at any time. Charity applicants agree to the following statement:

I, _____ (Executive Director/President), agree to and certify the accuracy of all statements made in the application for _____

(Charity Name) to join the 2026 Twin Cities In Motion Charity Program. I also understand that, in the event that Medtronic Twin Cities Marathon Weekend is cancelled due to any circumstance, our organization will not receive a refund for the program fee.

I, _____ (Primary Contact/Program Coordinator), am authorized to be the primary contact for _____ (Charity Name) in all partnership with Twin Cities In Motion. In case of my departure from the organization for any reason, I assume full responsibility to ensure that my successor is trained to manage the 2026 Twin Cities In Motion Charity Program, and to notify Twin Cities In Motion of this change.

Charity Partner Executive Director/President Name

Signature

Date

Charity Partner Primary Contact Name

Signature

Date

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Twin Cities In Motion President Name

Signature

Date

* By signing this commitment statement and contract, I confirm that I have carefully read, understood, and accepted all of the policies provided. I acknowledge that I am fully aware of the terms and conditions outlined, including the understanding that I will be billed for any unused entries (Marathon, TC Ultra Loony, TC Loony, TC Half Marathon for More, TC 10 Mile, TC 10k, and TC 5k). I agree to abide by these terms. *

Please submit the completed Commitment Statement & Contract, as well as proof of 501(c)3 nonprofit status via mail (address below) or email (AshleyR@tcmevents.org). If you are paying an invoice associated with the Twin Cities In Motion Charity Program by check, please mail to the address below:

CONTACT INFORMATION

Ashley Ramacher
Development Coordinator
Email: AshleyR@tcmevents.org
Phone: (651) 289-7714

Twin Cities In Motion – Charity Program
ATTN: Ashley Ramacher
355 Randolph Ave, Suite 200
St. Paul, MN 55102

✓	To Do	Due Date
	Miles for a Mission Charity Program Informational Session 11:00 a.m. CST - Optional	December 17th
	Register for Miles for a Mission Charity Program	January 23rd
	Send Proof of Non-Profit Status	January 23rd
	Send Signed Commitment Statement	January 23rd
	Pay Program Fee/Bib Invoices	January 23rd
	Attend 2026 Program Kickoff Meeting	January 28th
	Registration Opens!	February 2nd
	Program Check In #1	May 13th
	Program Check In #2	July 15th
	Registration Closes	September 25th
	Race Weekend!	Oct 2nd-Oct4th
	Pay Outstanding Invoice	October 31st
	Report Final Fundraising Total	December 1st