

TWIN CITIES IN MOTION

HIGH SCHOOL SHOE PROGRAM APPLICATION – COACHES ONLY

ABOUT TWIN CITIES IN MOTION

Since 1982, Twin Cities In Motion (TCM) has organized the region's premier running events, including the Medtronic Twin Cities Marathon, a Top 10 U.S. Marathon. TCM's mission is to ignite everyone's inner athlete, providing the best-in-class experience and events for everyone regardless of ability, age, or background. We support our mission through programs like the High School Shoe Program, increasing running and movement opportunities to young athletes.

HIGH SCHOOL SHOE PROGRAM

To support teens participating in healthy running activities without worrying about financing their equipment needs, the High School Shoe Program provides running shoes and spikes to athletes in need, who are participating on high school cross country or track teams. We partner with TC Running Co. (Eden Prairie, Maple Grove, St. Paul, Woodbury, and Burnsville) to provide shoes at no cost, redeemable with our free certificates. TCM then reimburses the shoe stores as a way to work together to keep high school student athletes and local running stores in motion.

The program is open to all high schools in the 7-county metro-area of the Twin Cities (Ramsey, Hennepin, Dakota, Anoka, Washington, Carver and Scott). If you are a coach of a high school cross country or track team and are interested in participating, please fill out the attached form and submit it to Ashley Ramacher (ashleyr@tcmevents.org) no later than October 1. Certificates will be redeemable until December 1, 2026.



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Date of Application: _____ School/Program Name: _____

Coach Name and Position: _____

Email Address: _____

Mailing Address: _____ Zip: _____

How many certificates are you requesting (maximum: 20)? _____

Have you received certificates in prior years? _____

How many students participate in cross country and track at your school? _____

If given shoes, how do you plan to use them in the upcoming year?

Is there something else we could be doing to help level the playing field for all young athletes in your program or others with needs?
