## Dear Media Representatives:

The 2025 Medtronic Twin Cities Marathon Weekend is quickly approaching! On Friday, Saturday, and Sunday, October 3 - 5, some 30,000 runners will again gather for a weekend of competition and personal achievement on the streets of Minneapolis and St. Paul.

As a member of a recognized media outlet, we are eager to offer you access to our event so you can chronicle the Medtronic Twin Cities Marathon Weekend experience -- from Friday's opening of the Health & Fitness Expo and Saturday's TC 10K, presented by Dermatology Consultants, TC 5K, presented by Fredrikson, and Medtronic TC Family Events to the Medtronic TC 10 Mile, charity-focused TC Half Marathon for More, and the Medtronic Twin Cities Marathon on Sunday.

We will again offer online media availability with race officials and top competitors via Zoom during the week of September 30. Look for schedule and login details soon. We are happy to offer Media Credentials allowing access to the general finish area on race day, including the media tent. We also have a limited number of Finish Line Photo Vests which allow photographers access to the finish line area for requested periods of time on race day.

The **Media Credential** will provide excellent access for post-race interviews and viewing of the finish line on Sunday, access to the Health and Fitness Expo at RiverCentre on Friday and Saturday, as well as the Saturday Events on the State Capitol grounds.

**Finish Line Photo Vests** are offered for photographers who wish to gather visual imagery at the finish line. Finish Line Photo Vests will be issued for limited amounts of time on Sunday to accommodate as many users as possible. Finish Line Photo Vest applicants should note the specific time(s) they wish to operate in the finish area, e.g., "for the marathon winners" or "to shoot middle-of-the-pack runners."

Because runner safety is our paramount concern and because the efficient management of the finish line chute is critical to an event of this size, **Finish Line Photo Vests are limited in number.** 

Twin Cities In Motion is publishing helpful media information on its <u>Media Center</u> page. Find information and statistics on our events, course maps, an event history, information on competitive athletes and other helpful materials, including updates in the lead-up to race days.

Please respond with your credential needs no later than **Monday, September 15,** by emailing the attached form to <a href="mailto:charlie@tcmevents.org">charlie@tcmevents.org</a>. Media credentials will be mailed by Wednesday, September 24.

If you have any questions, please feel free to email or contact me at (952) 423-8126.

I look forward to seeing you on race weekend!

-- Charlie



## 2025 Media Credential Application

media Organization:	
Contact Person/Title:	E-mail:
Mailing Address:	
Do you have any special requests?	
Media Credential Applicants:	
Applicant #1:	
Cell Phone:	E-mail Address:
Applicant #2:	
Cell Phone:	E-mail Address:
Applicant #3:	
Cell Phone:	E-mail Address:
Finish Line Photo Vest Applicants:	
Applicant #1:	
Access time desired (please be specific):	
Cell Phone:	E-mail Address:
Applicant #2:	
Access time desired (please be specific):	
Cell Phone:	E-mail Address:

Email completed form to charlie@tcmevents.org.

Please Note: Only a limited number of Photo Vest credentials are available.