

# HEALTH & FITNESS EXPO

Saint Paul RiverCentre  
October 4 – October 5, 2024



# MEDTRONIC TWIN CITIES MARATHON WEEKEND

## VENUE

Saint Paul RiverCentre  
175 West Kellogg Blvd  
Saint Paul, MN 55102

## DATES & HOURS

Friday, October 4  
11:00 a.m. – 7:00 p.m.

Saturday, October 5  
10:00 a.m. – 6:00 p.m.

## INQUIRIES

Isaac Milkey  
Partnerships &  
Events Manager  
isaacm@tcmevents.org

## HEALTH & FITNESS EXPO

The Health & Fitness expo is located at the Saint Paul RiverCentre in downtown Saint Paul. All registered participants must attend the expo to pick up their bib number. The Health & Fitness Expo is free and open to the public and welcomes 42,000 attendees, many of whom are running the 10th largest Marathon or 5th largest 10-mile race in the United States.

## ABOUT

Since 1982, Twin Cities In Motion has organized the region's premier running events, including the Medtronic Twin Cities Marathon, a Top 10 U.S. Marathon. TCM is a 501 (c) 3 nonprofit organization. We are proud to give back to our community by providing financial support to local youth as well as professional athletes. Collectively, TCM and its charity partners that fundraise at TCM events give back more than \$1 million annually to a variety of causes.

## DEMOGRAPHICS

**42K**

Expo Attendees

**28K**

Registered Participants

**40**

Median Age

## PARTICIPANT STATISTICS



55% Women  
45% Men



41% First Marathon

**>\$90K**

Average HHI

 MEDTRONIC  
TC FAMILY EVENTS

 TC 5K  
Presented by  
Fredrikson & Byron

 TC 10K  
Presented by  
Dermatology Consultants

 MEDTRONIC  
TC 10 MILE

 MEDTRONIC  
TWIN CITIES MARATHON

# HEALTH & FITNESS EXPO

Saint Paul RiverCentre

October 4 – October 5, 2024



# MEDTRONIC TWIN CITIES MARATHON WEEKEND

## EXPO RATES

Booth Size/Type	Flat Rate
10 x 10	\$1,500
10 x 10 Corner	\$2,000
10 x 20	\$2,750
10 x 20 Corner	\$3,250
20 x 20 Island	\$5,500

## BOOTH DETAILS

A standard booth space of 10' x 10' Includes:

- 8' high background drape
- 3' high side divider drapes
- one 7" x 44" company sign
- one 6' x 30" skirted table, two chairs
- one wastebasket
- wireless internet



All applications will be accepted on a first come, first serve basis. Your booth requests will be considered but are not guaranteed. Twin Cities In Motion reserves the right to modify the Health & Fitness Expo layout and to request modification or reject exhibits at any time.

**Booth payment must be paid in full by August 31, 2024, or your space will be released.**



# TWIN CITIES IN MOTION